



Be Safe—Call SAIF First!

What is SAIF?

The Seniors Against Investment Fraud (SAIF) Program provides older Californians information to recognize, avoid and report investment and telemarketing fraud. SAIF is the first place to call **before** purchasing or investing in any type of “financial” product.

SAIF Can Help Seniors:

- Confirm if the sales person and company are properly licensed and registered
- Identify possible “red flags” associated with the solicitation
- Get the facts **before** investing
- Locate other available resources
- Get information on current scams targeting seniors

BEFORE you Invest: use the SAIF 4 C Model:

1) CALL SAIF First!

- 2) **C**onsider all your options
- 3) **C**ompare the product to others
- 4) **C**onsult with someone you trust

Toll free 1(866) 275-2677

(A S K - C O R P)



DEPARTMENT OF
CORPORATIONS

California's Investment and Financing Authority

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